



## ***OPTICIANS ASSOCIATION OF ARKANSAS***

### **TO ALL WHOLESALE OPTICAL SUPPLIERS:**

You are cordially invited to display your products at the Annual Opticians Association of Arkansas's Trade Show and Seminar. The Trade Show and Seminar will be held March 09-11, 2012, at the **CROWNE PLAZA, 201 S. SHACKELFORD ROAD**, Little Rock, Arkansas 72211.

The fee for display space is \$450.00 for a booth. Included in this fee are two tables and three badges. The exhibit hours will be Friday, March 09, 2012 from 5:30 p.m. till 9 p.m. You are invited to spend the entire weekend with us. Remember that it is a policy of the Opticians Association of Arkansas to only allow your employees to display in your booth. Vendors from another company will not be allowed to work from your booth. Extra guest tickets are offered at a cost of fifty dollars each. However, due to the space of the booths we cannot offer extra tables. If you would like to give a door prize away, please feel free to do so. The association will have several drawings at 8:30 p.m. for those who have made a purchase in your booth of over 500.00 dollars. Food and beverage will be provided in the exhibit along with door prizes.

Each displayer should be set up by 5:30 p.m. Friday, March 09, 2012. The exhibit hall will be open from 5:30 p.m. until 9 p.m. You may start setting up at 4 p.m., Booth reservations may be made by filling out the enclosed form and mailing it along with your check payable to Opticians Association of Arkansas. Please return the form before February 20, 2012, to:

Opticians Association of Arkansas  
P. O. Box 627  
Helena, Arkansas 72342  
Phone: 601-954-1278 cell

You need to make your hotel reservations by February 20, 2012. The CROWNE PLAZA will hold the association block of rooms until then. When you make your reservations be sure to tell them you are with the Opticians Association of Arkansas so you will get the special rate. You may make reservations by calling 1-866-276-6648.

We have enclosed a ruff copy of the agenda. Your displayer badge will get you into the seminars.

**We are looking forward to seeing you at this great show.**



OPTICIANS ASSOCIATION OF ARKANSAS

# SPRING OPTICIAN'S TRADE SHOW AND CONFERENCE

March 9-11, 2012

CROWNE PLAZA, LITTLE ROCK, ARKANSAS



## AGENDA

### FRIDAY, MARCH 09, 2012

5:00p.m. - 7:00p.m.

REGISTRATION

5:30p.m. - 9:00p.m.

EXHIBIT HALL

### SATURDAY, MARCH 10, 2012

7:00a.m.- 7:45a.m.

REGISTRATION

8:00a.m.- 9:00a.m.

It All Becomes Clear

Jeff Hopkins

The Self Tinting Lens Opportunity

9:00a.m.-10:00a.m.

They're not your Father's Single Vision Lens

Jeff Hopkins

10:00a.m.-10:00a.m.

Prism Like A Pro

Jerry Himes

11:00a.m.-12:00a.m.

What does Your Individual Brand Say About YOU

Lonnie Burrow

12:00p.m. -1:30p.m.

LUNCH

1:30p.m. -3:30p.m.

HANDS ON WORKSHOP

3:30p.m.

Business Meeting

*Evening on you own*

### SUNDAY, MARCH 11, 2011

7:00a.m.-7:45a.m.

REGISTRATION

8:00a.m.-9:00a.m.

Contrast is Good\*

Debra White

9:00a.m.-10:00a.m.

Children's Sales\*

Debra White

10:00a.m.-12:00a.m.

Common Skills\*

Debra White

ALL COURSES ARE APPROVED BY THE ARKANSAS STATE BOARD OF DISPENSING OPTICIANS. IF YOU NEED THE ABO BLUE SLIP OR NCLE YELLOW SLIP, PLEASE TELL THE PROCTOR AT THE BEGINNING OF THE CLASS. YOUR BADGE IS PROOF OF ATTENDANCE.

\* ABO/NCLE APPROVED



- Tradeshow
- Exhibitor Specials
- ABO



**OPTICIANS ASSOCIATION OF ARKANSAS  
TRADE SHOW AND SEMINAR  
March 09-11, 2012**

**REGISTRATION FORM**

Please reserve me \_\_\_\_\_ booth spaces @ \$450.00 each \$ \_\_\_\_\_

Extra guest tickets \_\_\_\_\_ at \$50.00 each \$ \_\_\_\_\_

**THREE BADGES ARE INCLUDED IN BOOTH PRICE**

Extra guest Badges \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I will need an electrical outlet \_\_\_\_\_yes \_\_\_\_\_no

**COMPANY INFORMATION**

Company \_\_\_\_\_

Business Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax# \_\_\_\_\_

Contact Person \_\_\_\_\_

Please return application with check payable to Opticians Association of Arkansas:

Opticians Association of Arkansas  
Post Office Box 627  
Helena, Arkansas 72342  
Phone 601-954-1278 cell

DEADLINE FOR APPLICATION: FEBRUARY 20, 2012.  
AFTER FEBRUARY 20, 2012, A \$50.00 LATE FEE WILL APPLY